entity trusted information innovation

CASE STUDY: MAJOR UK INSURANCE PROVIDER: MULTI-DOMAIN MASTER DATA

BACKGROUND

This major UK insurer is one of the UK's leading general insurance providers. Its operations spanning over the UK, Italy and Germany.

The entire group has over 1.5 million active policies that it oversees among its multiple brands.

OBJECTIVE

This major UK insurer has established a need for a multi-year Enterprise Data Platform programme to re-engineer the organisation's business intelligence and analytics strategy.

The initial requirements identified a number of areas that this organisation needed to resolve, therefore the programme encompasses a variety of areas, including:

- reference data,
- master data,
- integration,
- data governance,
- business intelligence, and
- analytics.

SOLUTION

Entity Group, one of Europe's leading information management solutions specialists, was selected to work alongside a number of its strategic partners. These included Informatica and IBM. Entity was engaged to provide:

- **Reference Data**
  - Management
  - Architecture, and
  - Implementation
- **Master Data**
  - Management
  - Architecture, and
  - Implementation
- **Data Governance**
  - Management
  - Architecture, and
  - Implementation

The solution was developed in a number of phases: the initial phase focused on discovery, followed by design and implementation.

Entity also helped set-up an effective data governance team structure and policies, allowing this insurer to have:

- Improved data quality
- Improved confidence and reliance on the data being reported
- Effective data reporting

OUTCOMES

The programme with this Major UK insurer has completed its initial phases, successfully meeting budget and delivery expectations.